

Thornbury Master Services Agreement

Version 2026-09-30.2. Between Troy Banagas, doing business as Thornbury ("Thornbury"), and the client named in Schedule A. This is the same agreement published at thornbury.tech/terms.

1. How this works

This agreement covers every Order Form (Schedule A) that you and Thornbury sign or accept online, including an order you accept at checkout. If an Order Form conflicts with this agreement, the Order Form controls for that order.

2. What you get

Thornbury delivers the packages on your Order Form as described. Other work is extra and quoted first. A one-time package is delivered when the site is live on your domain or your listing updates are submitted. You have 5 business days after delivery to request revisions; after that, the work is accepted. Websites include 2 revision rounds; more is \$95 an hour, quoted first.

3. Speed guarantee

Your website's home and main service pages will score 80 or higher on Google PageSpeed Insights (mobile), median of three runs at handoff, measured with the chat, quote form and booking tools Thornbury installs already on the page. If a page falls short, Thornbury fixes it free until it passes. Excluded: other third-party tools, widgets, tracking or embeds you request; video, sliders or animation you require against our advice; changes by anyone else after handoff; hosting, DNS or domains Thornbury doesn't manage; consent, accessibility or compliance tools you add or must add; changes to how Google scores pages; and outages during testing (the test is repeated). Thornbury tells you in writing before adding anything expected to lower your score.

4. Timeline

Timelines start when Thornbury has your deposit and the materials in Section 6, and pause while we wait on you, your access or your approvals. On-time guarantee: Presence Fix in 7 days, Launch in 14, Launch Pro in 21. If Thornbury misses that date, it refunds what you paid for that package and still finishes the work.

5. Payment

One-time packages: 50% deposit to start (work begins when it clears), the rest on delivery. Monthly plans bill in advance from go-live and renew monthly until canceled; months paid at checkout count from go-live. Prepaid plans: the 3 months paid up front are not refundable and can't be canceled early; in exchange, the Presence Fix is included at the discount shown at checkout, and the plan is month to month afterward. Multi-location discounts apply only to that Order Form. Pay by card or bank transfer through Thornbury's link. Balances over 15 days late accrue 1.5% a month (or the legal maximum, if lower); Thornbury may pause work and hosting until paid, and you pay reasonable collection costs and attorney fees. Prices exclude taxes.

6. What you provide

Within 5 business days of your order: your business details (services, service area, hours, license numbers), logo, photos, and DNS access or help with your domain. Thornbury may use content and photos you've already published on your website, Google, Yelp or Facebook, and licensed stock images where you have none. You're responsible for the accuracy of your business information and any licenses or insurance you advertise.

7. You own it

Your domain, Google Business Profile and Yelp accounts are always yours. Once paid in full, you own your site's content, pages and design. Thornbury keeps its templates, code and tools and gives you a permanent license to use them in your site. Thornbury may show finished work in its portfolio unless you object in writing.

8. Hosting

Thornbury hosts sites on an active monthly plan. If you cancel, you get an export of your site within 14 days of your final payment, and hosting ends 30 days after the plan ends.

9. Canceling

Either of us can cancel a monthly plan with 30 days' written notice (email counts). Service continues through the notice period, and your last charge covers only the days left in it. Other prepaid amounts beyond that are refunded, except the 3 prepaid months in Section 5. Either of us may end this agreement if the other breaches it and doesn't fix the breach within 14 days of written notice. If you cancel a one-time package before delivery, the deposit isn't refundable; if Thornbury cancels without cause, it refunds any unearned deposit.

10. No promised results

Except for the speed guarantee, Thornbury doesn't guarantee rankings, reviews, ad results, leads or revenue. Google, Yelp and other platforms set their own rules, and estimates are good-faith projections, not promises.

11. Privacy

Each of us keeps the other's private business information confidential and uses it only for this agreement, until 2 years after the last Order Form ends. Information that's public, already known or independently developed isn't covered.

12. Responsibility

Thornbury will do the work professionally; otherwise, services are provided as is. To the fullest extent the law allows, Thornbury's total liability for any claim is capped at what you paid in the 3 months before it arose, and neither of us is liable for indirect or consequential damages, including lost profits.

13. Legal basics

Colorado law governs, without regard to conflict-of-law rules. Disputes belong exclusively in the state or federal courts for Larimer County, Colorado, and we both consent to their jurisdiction and venue. If a part is unenforceable, it's limited to what is enforceable and the rest stands. Electronic signatures are binding, as is accepting online by checking the box and paying. Notices go to the emails on the Order Form. This agreement and its Order Forms are our entire agreement and change only in a writing we both sign. Neither of us may assign it without the other's consent, except in a sale of substantially all of a business.

Schedule A: Order Form

Business	
Client	
One-time total (USD)	
Monthly total (USD)	
Deposit due now (USD)	
Multi-location discount (%)	
Order reference	

Scope

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By signing, the client accepts this agreement and this Order Form.

Client signature

Date

Thornbury: Troy Banagas, (970) 305-5882, troy@thornbury.tech